

Best of The Poop

New Product Spotlight: Virgin Vodka®

Hair O' The Dog recently announced that it has obtained exclusive Eastern Shore marketing rights to Sir Richard Branson's Virgin Vodka®, the world's first alcohol-free vodka.

Marketed as the vodka for those who like to keep their heads, while all about them are losing theirs, Virgin Vodka® is the latest of Branson's stable of upscale brands, joining Virgin Records, Virgin Airlines, and Virgin Moblie.

Produced by a complex subtractive process using only the purest filtered water, Virgin Vodka® is not only alcohol-free, it's gluten-free, fat-free, sulfite-free, and contains zero calories. It is also Certified Organic and Certified Hangover-Free by The Cocktail Institute.



"This is truly the miracle beverage that we've all been waiting for" gushed R. Ubyindis, Senior Executive Vice President of Spirits Marketing for Hair O' The Dog's parent company, BlugmanSys (BS).

"Virgin Vodka® boasts the same great vodka aromas, and the same great vodka flavor. Virgin Vodka® has all of the terrific qualities of vodka, minus the alcohol" noted Ubyindis. "I drank about seven drinks made with it at the launch party, and I woke up feeling terrific the next morning !"

Enjoy Virgin Vodka® in drinks ranging from the Virgin Martini™ to the Virgin Bloody Mary™. It's also fabulous on the rocks or neat.

Ubyindis also noted that the new beverage has some star backing: "Hollywood boytoy Ashton Kucher recently held a birthday party for Demi, and they filled their entire swimming pool with it. From what I understand, things got pretty wet and wild! "

Virgin Vodka® is available in gallons and in portable, easy-to-drink 16 ounce plastic bottles with a nozzle. In a bow to challenging economic times, the price is just \$19.99 for a gallon, compared to roughly \$40 for a half-gallon of Absolut. Try it today !